



ASIA PACIFIC REGIONAL CONFERENCE
November 10-12 | 2019 | Bangkok



DOING A WORLD OF GOOD - BUILDING A FUTURE

Good Deeds Day Tools, Resources & How to Utilize Social Media

DOING A WORLD OF GOOD - BUILDING A FUTURE



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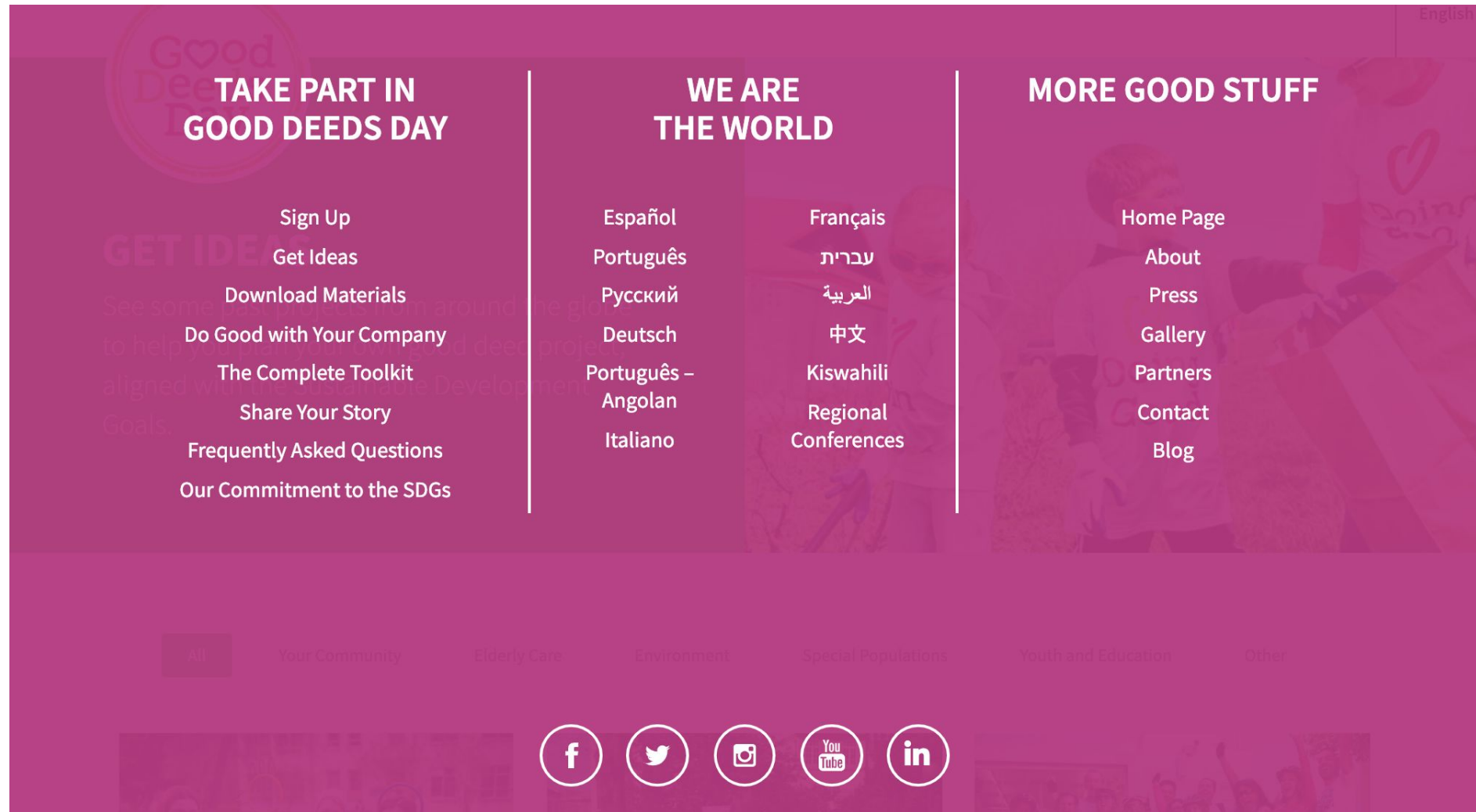
www.Good-Deeds-Day.org

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TOOLS & IDEAS



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RESOURCES: GRAPHICS, TOOLKITS, MATERIALS



English

MENU

DOWNLOAD MATERIALS

Media tools in a variety of languages are available here to help you promote your Good Deeds Day project. Click on tabs to filter and find the resources you need.



WHAT WOULD YOU LIKE TO DOWNLOAD?

All

Toolkits

Logos

Spread the word

Swag

Facebook images

Points of Light

Templates

English

Español

Italiano

Русский

بالعربية

Français

Deutsch

Português

Kiswahili

Angola-Português

RESOURCES: GRAPHICS, TOOLKITS, MATERIALS



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TOOLS & IDEAS



GET IDEAS

See some past projects from around the globe to help you plan your own good deed project, aligned with the Sustainable Development Goals.



All

Your Community

Elderly Care

Environment

Special Populations

Youth and Education

Other



Beautifying Playgrounds



Free Yoga Lesson



I Want To Ride My Bicycle!



School Garden



Promote Accessibility



Book and Toy Drive



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The Global Good Deeds Map

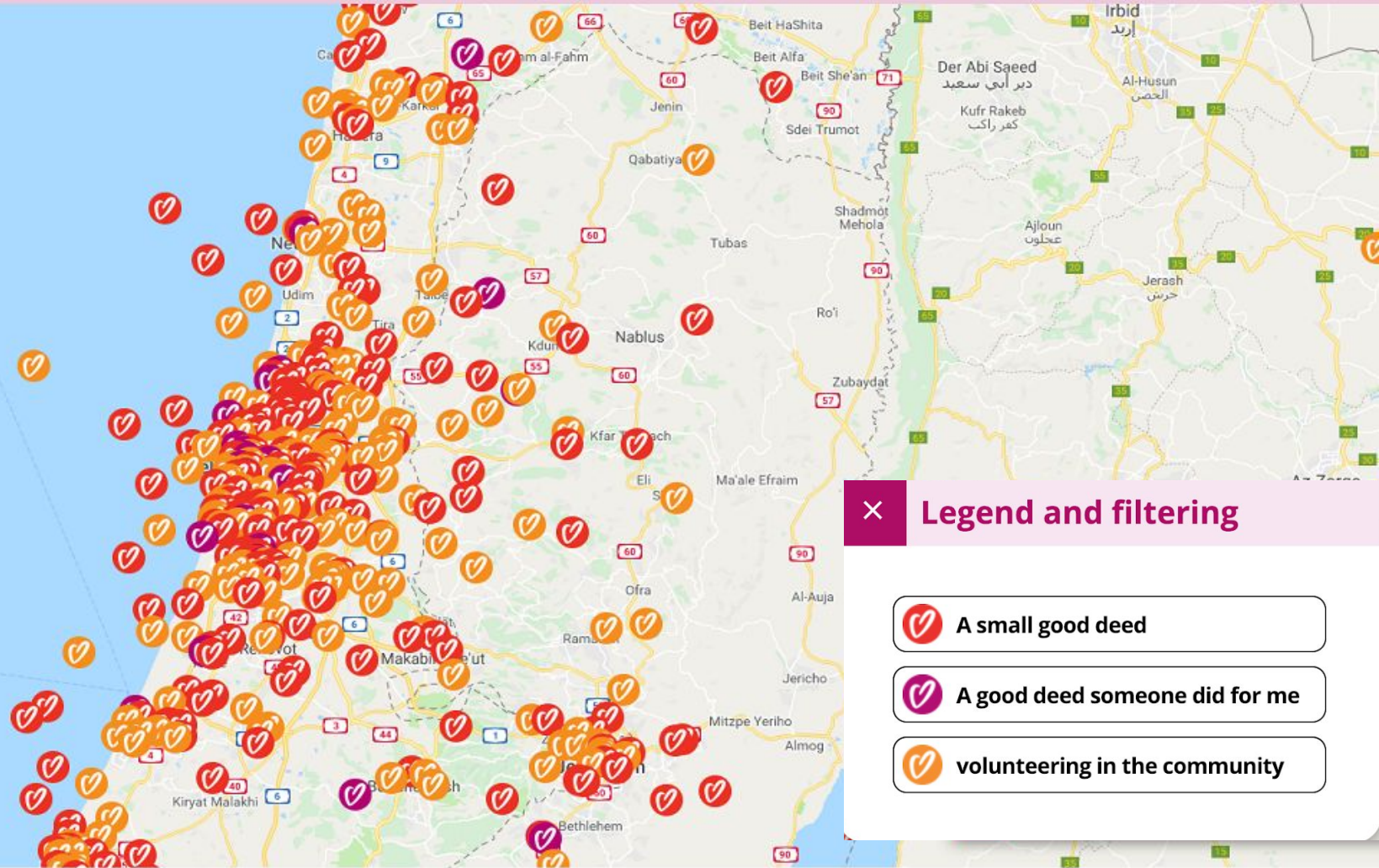
Choose a place on the map and tell us about your good deed






Please note that this site uses cookies to ensure you have the best browsing experience [Read More](#).

Good-deeds-day.org/goodmap

To add a good deed, click on the map



Legend and filtering

-  A small good deed
-  A good deed someone did for me
-  volunteering in the community

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Social Media

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OBJECTIVES

- Create awareness
- Share information
- Utilize all year round
- Raise profile of your work

FACEBOOK
TWITTER
INSTAGRAM
LINKEDIN

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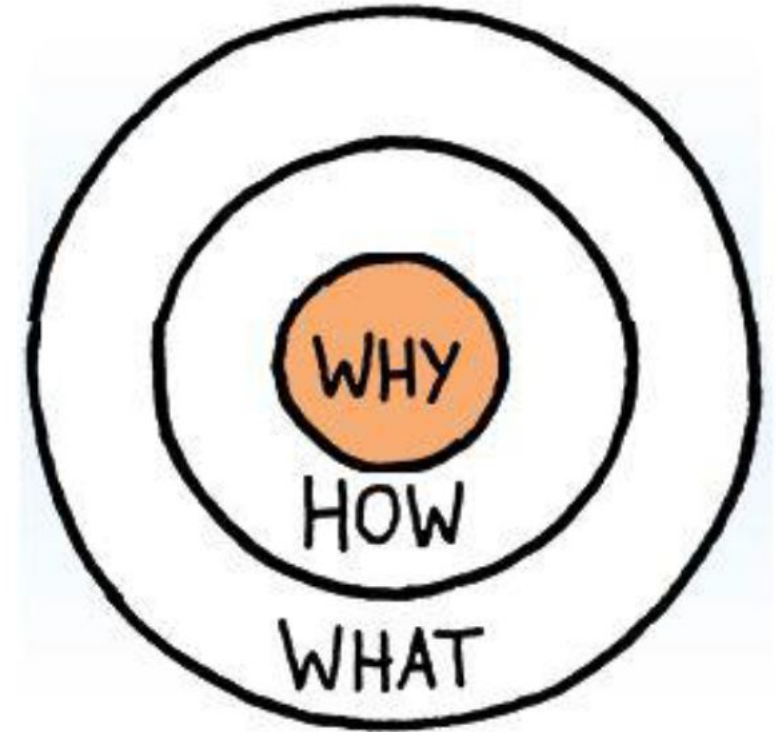
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Simon Sinek – START WITH WHY

WHAT: All organizations know what they do;
Your products and services.

HOW: Some organizations are clear about how
They do what they do. This is normally the
explanation they provide to say what makes them
different; *be it in its processes, its quality, or its
value proposal.*

WHY: Very few organizations or people
can clearly explain why they do what
They do; The purpose of its existence.



GOLDEN CIRCLE

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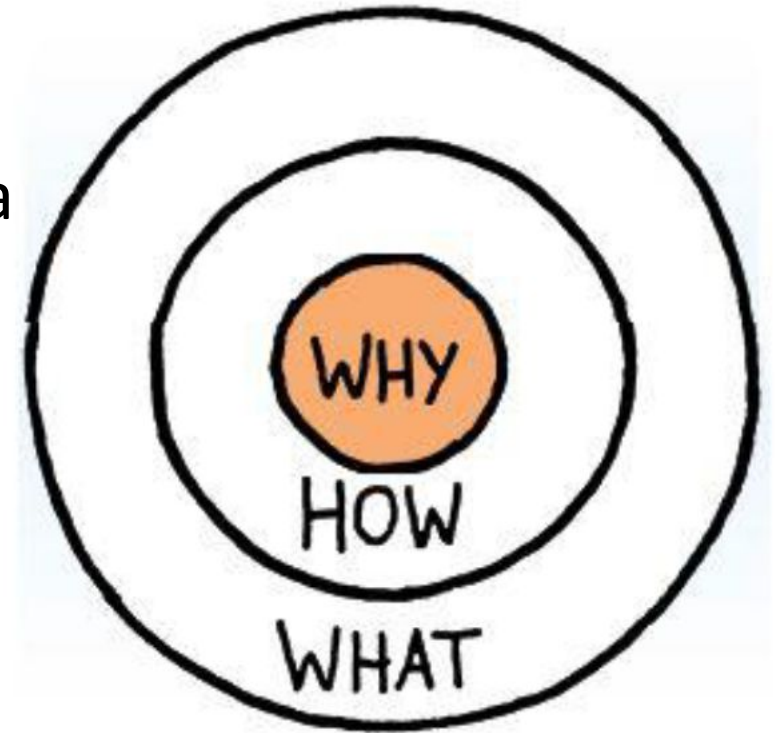
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Action Plan

WHAT: GDD is a global movement of doing good

HOW: Regional conferences, gatherings, uniting via projects on GDD, & connecting to the idea of doing good

WHY: Inspire people to do good via actions, projects and inner self change




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WHAT


 **Good Deeds Day**

Published by Ellie Rosenblum [?] · October 16 at 12:27 AM · 🌐

The numbers tell the story 🧡
Learn more 👉 [Good-deeds-day.org/about](https://good-deeds-day.org/about)


3,900,000
Volunteers



108
Countries


7,800,000
Hours of Volunteering


11,539
People Reached

333
Engagements

Boost Post


 270

2 Shares

 **Good Deeds Day**

Published by Ellie Rosenblum [?] · October 17 at 12:54 AM · 🌐

👁️ the new GDD promotional video 🎬
Share with your friends, partners, and community to spread the word about the 🌐 movement of doing good 🧡



YOUTUBE.COM
Doing Good Unites the World- and it starts with you!

6,133
People Reached

522
Engagements

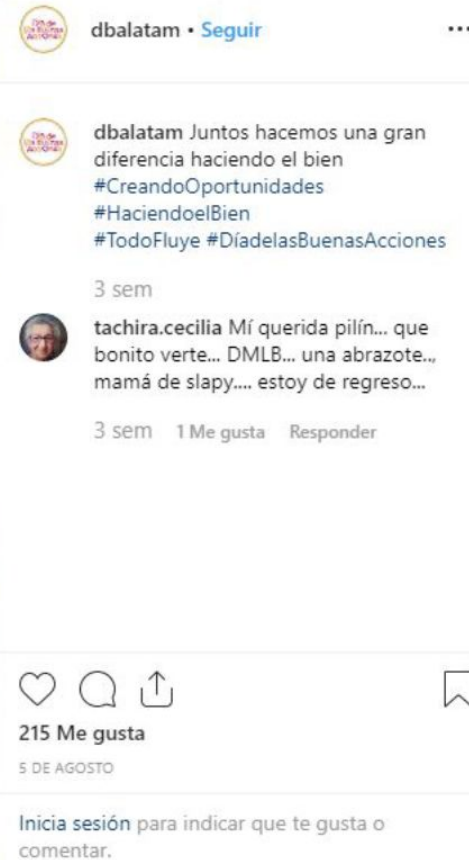
Boost Post

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HOW



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WHY



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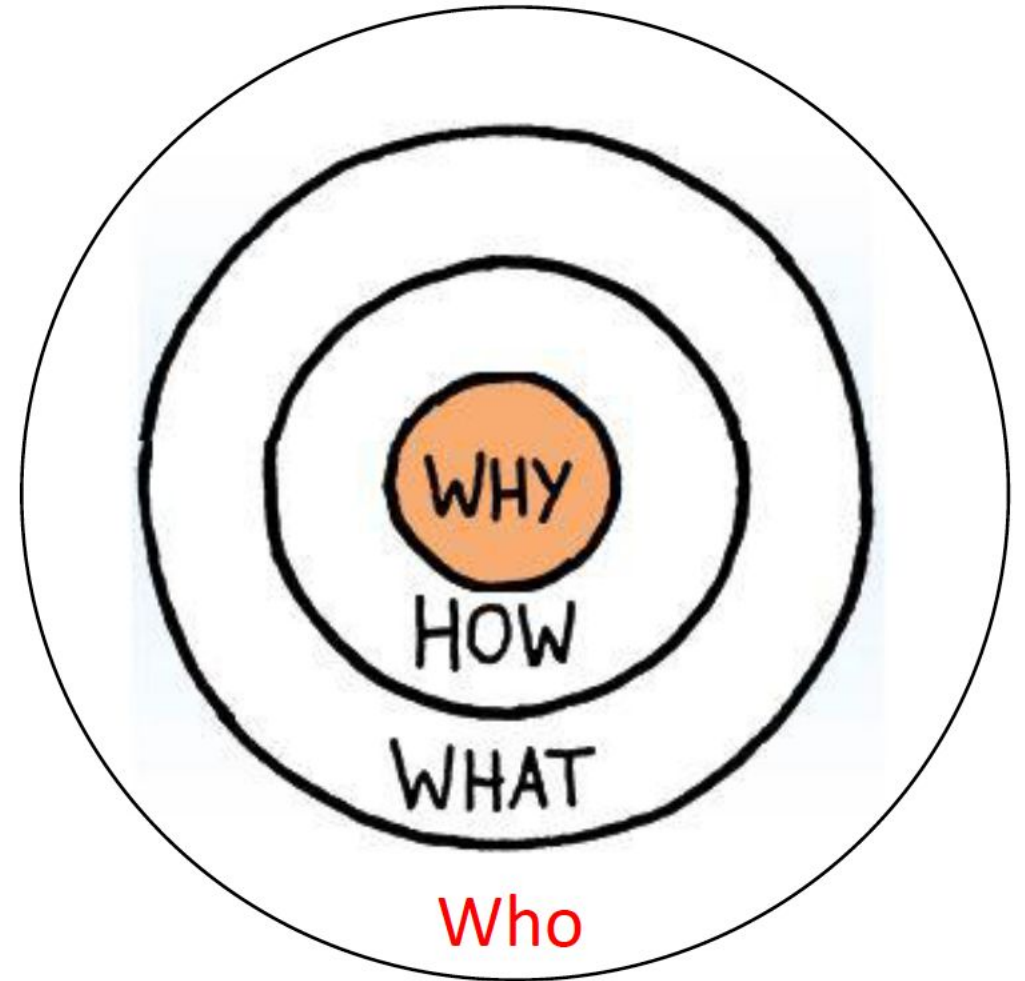


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TO WHOM

- People who want to do good
- HR and CSR professionals
- NGOs + other entities who connect to you

>> target



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6 Best Practices

1. Create a content calendar – lead up to GDD, sharing & all year round
2. Make events + invite
3. Promote posts
4. SHARE your work and other's, often (see GDD pages too)
5. ENGAGE with people
6. Be positive & inviting

November 2019							KEY:
							Holiday
							Campaign
							Share from website
							Share from social
							Blog Post
							Twitter
							Original posts
							Webinar
							Other
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
					1	2	
					https://www.forbe	NL sign up	
					\$25	\$25	
Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
3	4	5	6	7	8	9	
https://blogs.volun	Past Blog:	https://www.good	http://www.good	GDD heart frame	http://www.good	GET IDEAS	
\$30	\$30	\$25	\$30	\$30	\$30	\$25	
Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
10	11	12	13	14	15	16	
TOOLKITS	Past Blog:	GOODNET	NEW GDD PRO	Original Blog:	FBF Stats GDD	https://www.ted.co	
\$25	\$25	\$25	\$30	\$30	\$25	\$25	
Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	Twitter:	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
17	18	19	20	21	22	23	
https://www.volun	Past Blog:	https://www.good	https://www.good	Syndicated Blog:	Company page	https://www.good	
\$30	\$30	\$25	\$25	\$30	\$30	\$30	

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Finally...

- Resources >> Good-deeds-day.org/downloads
- We're here for you!





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