Good Deeds Day Tools, Resources & How to Utilize Social Media
TOOLS & IDEAS

DOING A WORLD OF GOOD - BUILDING A FUTURE
RESOURCES: GRAPHICS, TOOLKITS, MATERIALS

DOWNLOAD MATERIALS
Media tools in a variety of languages are available here to help you promote your Good Deeds Day project. Click on tabs to filter and find the resources you need.

WHAT WOULD YOU LIKE TO DOWNLOAD?

- All
- Toolkits
- Logos
- Spread the word
- Swag
- Facebook images
- Points of Light
- Templates

Languages:
- English
- Español
- Italiano
- Русский
- Français
- Deutsch
- Português
- Kiswahili
- Angola-Português
RESOURCES: GRAPHICS, TOOLKITS, MATERIALS

DOING A WORLD OF GOOD - BUILDING A FUTURE
GET IDEAS
See some past projects from around the globe to help you plan your own good deed project, aligned with the Sustainable Development Goals.

- Beautifying Playgrounds
- Free Yoga Lesson
- I Want To Ride My Bicycle!
- School Garden
- Promote Accessability
- Book and Toy Drive
DOING A WORLD OF GOOD - BUILDING A FUTURE

The Global Good Deeds Map
Choose a place on the map and tell us about your good deed

Good-deeds-day.org/goodmap
Social Media
OBJECTIVES

• Create awareness
• Share information
• Utilize all year round
• Raise profile of your work
Simon Sinek – START WITH WHY

WHAT: All organizations know what they do; Your products and services.

HOW: Some organizations are clear about how they do what they do. This is normally the explanation they provide to say what makes them different; be it in its processes, its quality, or its value proposal.

WHY: Very few organizations or people can clearly explain why they do what they do; The purpose of its existence.
Action Plan

**WHAT:** GDD is a global movement of doing good

**HOW:** Regional conferences, gatherings, uniting via projects on GDD, & connecting to the idea of doing good

**WHY:** Inspire people to do good via actions, projects and inner self change
WHAT

Good Deeds Day

The numbers tell the story 😊
Learn more 👉 Good-deeds-day.org/about

3,900,000
Volunteers

108
Countries

7,800,000
Hours of Volunteering

11,539
People Reached

333
Engagements

270
2 Shares

Good Deeds Day

Published by Ellie Rosenblum - October 17 at 12:54 AM

Share with your friends, partners, and community to spread the word about the movement of doing good 😊

YOUTUBE.COM
Doing Good Unites the World- and it starts with you!

6,133
People Reached

522
Engagements

ASIA PACIFIC REGIONAL CONFERENCE
November 10-12 | 2019 | Bangkok
HOW

DOING A WORLD OF GOOD - BUILDING A FUTURE
WHY

DOING A WORLD OF GOOD - BUILDING A FUTURE
TO WHOM

- People who want to do good
- HR and CSR professionals
- NGOs + other entities who connect to you

>> target
6 Best Practices

1. Create a content calendar – lead up to GDD, sharing & all year round
2. Make events + invite
3. Promote posts
4. SHARE your work and other’s, often (see GDD pages too)
5. ENGAGE with people
6. Be positive & inviting
Finally…

• Resources >> Good-deeds-day.org/downloads
• We’re here for you!