

# International Good Deeds Day

—— My personal story ——









# RUACH TOVA

Your Home for  
Volunteering in Israel







**2007** Good Deeds Day began

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**2011** Began abroad



# 2011

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4 countries



142,000 volunteers





Ukraine





WASHINGTON, D.C.

# 2012

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50 countries



250,000 volunteers





# GIVE YOURSELF AS A GIFT

## GOOD DEEDS DAY

Arison

[HOME](#)

[INSPIRE ME](#)

[ADD YOUR GOOD DEED](#)

[VIEW GOOD DEEDS](#)

[ABOUT](#)



When was the last time you  
made someone smile?

Upload and share a Good Deed now for  
your chance to win a VIP trip to one of  
MTV's biggest events

[Add your Good Deed now >](#)

[Or make a pledge to perform a Good Deed](#)

# 2013

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50 countries



370,000 volunteers









What good deed will  
I pledge to do?

Good  
Deeds  
Day  
GoodDeedsDay.org

ACTIVATE  
GOODNESS

Press at GoodDeedsDay.org

SIEMENS  
Think Good. Speak Good. Do Good. Act Good.

GoodDeedsDay.org Join the gness! GoodDeedsDay.org Join the good  
ActivateYourGoodness.com Think Good. Speak Good. Do Good.

# 2014

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50 countries



555,000 volunteers







120  
**SKYLINE** ON OUR WAY TO DO GOOD! JOIN US! NYC GoodDeedsDay.com

VOLUNTEER  
FOR A CAUSE

SMILE  
ALL DAY

Good  
Deeds  
Day

SUNDAY  
MARCH 9  
GoodDeedsDay

SKYLINE TOURS LLC  
NYSDOT #38428

The Art  
the Brick  
ON 44TH







  
**Haciendo  
el Bien**

ESTE ES LA PARROQUIA DE NUESTRO  
SEÑOR DE LA PURISIMA VIRGEN  
ENTRE LAS AGUAS, EN EL DISTRITO DE  
SAN JUAN DE LOS RIOS

POLICIA

# 2015

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70 countries



930,000 volunteers



















# 2016

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75 countries



1,5000,000 volunteers



















Good Deeds Day

#GoodDeedsDay

"Today I will hold the door open for a stranger."

#GoodDeedsDay

"Today I will volunteer for a cause."

#GoodDeedsDay

"Today I will tip generously."

#GoodDeedsDay

"Today I will help a friend in need."



Good Deeds DAY

#GoodDeedsDay

"Today I will recycle."

#GoodDeedsDay

Know NYC  
5th Street  
district  
Macy's

UP

W 35 St

West 35th St

TRA



11/23/13

# 2017

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93 countries



2,5000,000 volunteers











Dia das  
Boas  
Ações







Haciendo  
el Bien

Día de  
las Buenas  
Acciones















I'M DOING  
GOOD TODAY!

Good  
Deeds  
Day

Take a photo of me and tag  
me on Instagram with  
#GoodDeedsDay

Insieme per il bene  
comune  
Good  
Deeds  
Day  
ExtraStar

Universitari Costruttori

Ridere



# 2018

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100 countries



3,5000,000 volunteers





DOING  
GOOD

DOING  
GOOD

TIỀN PHONG  
HÀNH ĐỘNG  
VÌ CỘNG ĐỒNG

VIỆC TỐT  
mỗi ngày













POSITIVE ONE





INSIDE FRAME

**BTVMX**  
Sistemas de Seguridad

**CANIETI**  
OCCIDENTE

**NICE**  
alquimia  
transforma



**UBER**



**Día de  
las Buenas  
Intenciones**







# How do you connect the world?





# Making connections



Participate in conferences, speak a lot  
and meet people





## 3RD LATIN AMERICA REGIONAL CONFERENCE



SEPTEMBER 17-20  
LIMA, PERU

## 2ND AFRICA REGIONAL CONFERENCE



AUGUST 6-8  
NAIROBI, KENYA

## ASIA PACIFIC REGIONAL CONFERENCE



NOVEMBER 10-12  
BANGKOK, THAILAND



# Create a tradition of continuity





YEAR	GDD	ימט
2018	April 15	March 13
2019	April 7	April 2
2020	March 29	March 24
2021	April 11	March 16
2022	April 3	March 29
2023	April 16	March 21
2024	April 14	April 9
2025	April 6	April 1



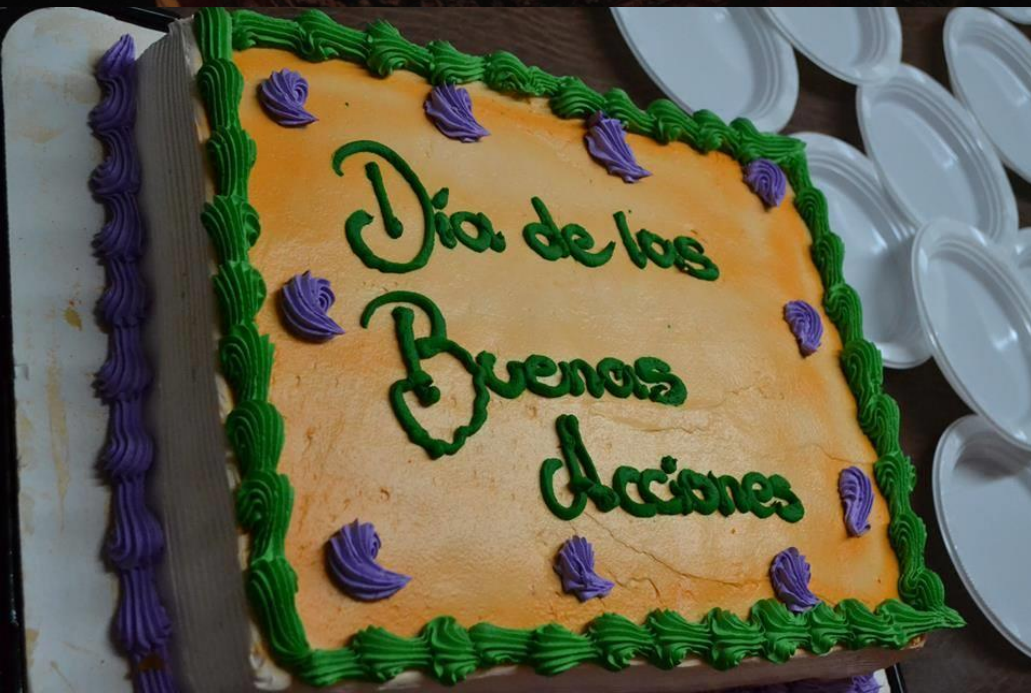
# How do you create success?





Personal connection, assist, give added value







# Languages



行  
善日

Good  
Deeds  
Day

Dia das  
Boas  
Ações

День  
Добрых  
Дел

Journée  
de la Bonne  
Action

يوم  
الأعمال  
الخيرية

Η μέρα  
των καλών  
πραξέων

Tag der  
Guten  
Taten

Día de  
las Buenas  
Acciones

DO GOOD!

יום  
לעשים  
טובים



Feeling of ownership and belonging  
Everyone can Do Good!



Each of us is part of the change







# Thank you!

