



POINTS OF LIGHT

YOUR LOGO HERE COMPANY LOGO HERE

April 7, 2019

Customize this presentation for your organization and tailor it to each company you approach.

For additional resources, info and ideas – check out:

- 1. Good Deeds Day Company Toolkit
- Project ideas
- 3. "Good Business" blog subtopic



About 'your organization'

- Share some information about your organization here.
- Include who you are and what you do



What is Good Deeds Day?

Good Deeds Day is a global day of service that unites people from **100 countries** to do good deeds for the benefit of others and the planet. **Since 2007**, millions of people from thousands of communities, organizations and businesses join together every year to volunteer and do good.

Join the global movement! April 7, 2019









Highly Respected Endorsements



"I send my wishes to the numerous groups of volunteers that have united to show solidarity by doing good deeds that promote a better society" —Pope Francis, Rome, Good Deeds Day 2015





Award Winning Platform



Good Deeds Day recognized with the 2016 Pinnacle of Excellence Award - July 5, 2016



Corporate Partnerships

GROUPON[™]

Groupon is an American worldwide e-commerce marketplace connecting millions of subscribers with local merchants by offering activities, travel, goods and services in over 28 countries.

- Every Groupon purchased on Good Deeds Day provided support for multiple causes:
 - Meals for needy families
 - Sponsored performances for kids in hospitals
 - Free services for those in need



Multinational company comprised of numerous subsidiaries and affiliated businesses. Samsung electronics leads the global market in high-tech electronics manufacturing and digital media.

- They used Good Deeds Day to promote their volunteer work
- They involved 20% of their workforce in 12 countries creating interactive and creative murals related to innovated use of technology by young people



Previous Good Deeds Day Partners















































innovation: africa

The Media LOVES IT!



Big Benefits

- Resource bank
- Turn key volunteer opportunities
- Branded Good Deeds Day promotional items,
 t-shirts and swag
- Visibility and recognition for positive contribution to volunteering
- Inclusion on promotional materials and media mentions on TV, print, and social media
- Website recognition with hyperlink back to your website
 - Add your own here!





Become Leaders of Change

- Dedicate Good Deeds Day to a cause that matters to you, your employees, your vendors and your customers.
- Amplify the company's commitment to making the world better! Maximize existing CSR programs on a day when the whole world is watching.

Be part of a global movement of doing good!





Thank you!

YOUR LOGO HERE

Your name & organization phone number | email address your website













#GoodDeedsDay | #ServiceUnites



