Customize this presentation for your organization and tailor it to each company you approach.

For additional resources, info and ideas – check out:

1. Good Deeds Day Company Toolkit
2. Project ideas
3. “Good Business” blog subtopic
About ‘your organization’

• Share some information about your organization here.
• Include who you are and what you do
What is Good Deeds Day?

Good Deeds Day is a global day of service that unites people from **100 countries** to do good deeds for the benefit of others and the planet. **Since 2007**, millions of people from thousands of communities, organizations and businesses join together every year to volunteer and do good.

**Join the global movement!**
“I send my wishes to the numerous groups of volunteers that have united to show solidarity by doing good deeds that promote a better society” —Pope Francis, Rome, Good Deeds Day 2015
Good Deeds Day recognized with the 2016 Pinnacle of Excellence Award
- July 5, 2016
Corporate Partnerships

Groupon is an American worldwide e-commerce marketplace connecting millions of subscribers with local merchants by offering activities, travel, goods and services in over 28 countries.

- Every Groupon purchased on Good Deeds Day provided support for multiple causes:
  - Meals for needy families
  - Sponsored performances for kids in hospitals
  - Free services for those in need

Multinational company comprised of numerous subsidiaries and affiliated businesses. Samsung electronics leads the global market in high-tech electronics manufacturing and digital media.

- They used Good Deeds Day to promote their volunteer work
- They involved 20% of their workforce in 12 countries creating interactive and creative murals related to innovated use of technology by young people
Previous Good Deeds Day Partners
The Media LOVES IT!
Big Benefits

• Resource bank
• Turn key volunteer opportunities
• Branded Good Deeds Day promotional items, t-shirts and swag
• Visibility and recognition for positive contribution to volunteering
• Inclusion on promotional materials and media mentions on TV, print, and social media
• Website recognition with hyperlink back to your website

• Add your own here!

YOUR LOGO HERE
Become Leaders of Change

• Dedicate Good Deeds Day to a cause that matters to you, your employees, your vendors and your customers.
• Amplify the company’s commitment to making the world better! Maximize existing CSR programs on a day when the whole world is watching.

Be part of a global movement of doing good!

YOUR LOGO HERE
Thank you!

YOUR LOGO HERE

Your name & organization
phone number | email address
your website

#GoodDeedsDay | #ServiceUnites