Customize this presentation for your organization and tailor it to each company you approach.

For additional resources, info and ideas – check out:
1. Good Deeds Day Company Toolkit
2. Project ideas
3. “Good Business” blog subtopic
About ‘your organization’

• Share some information about your organization here.
• Include who you are and what you do
What is Good Deeds Day?

Good Deeds Day is a global day of service that unites people from more than 100 countries to do good deeds for the benefit of others and the planet. Since 2007, millions of people from thousands of communities, organizations and businesses join together every year to volunteer and do good.

Join the global movement!
“I send my wishes to the numerous groups of volunteers that have united to show solidarity by doing good deeds that promote a better society” —Pope Francis, Rome, Good Deeds Day 2015
Corporate Partnerships

Groupon is an American worldwide e-commerce marketplace connecting millions of subscribers with local merchants by offering activities, travel, goods and services in over 28 countries.

- Every Groupon purchased on Good Deeds Day provided support for multiple causes:
  - Meals for needy families
  - Sponsored performances for kids in hospitals
  - Free services for those in need

Samsung

Multinational company comprised of numerous subsidiaries and affiliated businesses. Samsung electronics leads the global market in high-tech electronics manufacturing and digital media.

- They used Good Deeds Day to promote their volunteer work
- They involved 20% of their workforce in 12 countries creating interactive and creative murals related to innovated use of technology by young people
Previous Good Deeds Day Partners

- Habitat for Humanity
- KIND
- Easter Seals
- generationOn
- Disney Volunteers
- United Way
- FOX
- Meals on Wheels
- NASDAQ
- Primo Water
- MTV
- Girl Scouts
- JCC
- Rebuilding Together
- Jewish Federation
- THE HUFFINGTON POST
- abc
- Do Something
- Northern Trust
- Woman's Day
- innovation: africa
The Media LOVES IT!
Big Benefits

• Resource bank
• Turn key volunteer opportunities
• Branded Good Deeds Day promotional items, T-shirts and swag
• Visibility and recognition for positive contribution to volunteering
• Inclusion on promotional materials and media mentions on TV, print, and social media
• Website recognition with hyperlink back to your website

• Add your own here!

YOUR LOGO HERE
Become Leaders of Change

• Dedicate Good Deeds Day to a cause that matters to you, your employees, your vendors and your customers.
• Amplify the company’s commitment to making the world better! Maximize existing CSR programs on a day when the whole world is watching.

Be part of a global movement of doing good!

YOUR LOGO HERE
You’re now all set to change the world!

Your name & organization
phone number | email address
your website

Good-Deeds-Day.org