



# Good Deeds Day Toolkit for Organizations





# Map my toolkit

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Hi! Good Deeds Day projects can help boost exposure, sign-ups and partnerships for your organization. Use this toolkit to help maximize your day. You have the power to create positive change in the world! Ready to make a difference?

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# What is Good Deeds Day?

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Good Deeds Day is a global day that unites people from more than **100 countries** to do good deeds for the benefit of others and the planet. **Since 2007**, millions of people from thousands of communities, organizations and businesses join together every year to volunteer and do good.

[Join the global movement!](#)



# Where do I start?

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Before starting any project, get members of your group together to brainstorm the needs in and around your community and how to address them.



Choose to partner with local non-profits, approach municipalities for help with logistics and turn to neighborhood businesses for supply donations. [Download the Event Kit and Communication Kit](#) for helpful tips on how to set up an event.



Once you know what your project will be, use our sample [checklist](#) to make sure you've got everything covered.



# I'm ready to pick an activity

You can choose from a large variety of fields of doing good – environment, elderly care, animals, education, etc. If you cater to a large community, you can offer a variety of projects to the families, students, children, and adults in your community.

Good Deeds Day sample projects by organizations around the world :



**Garage sale for charity**



**Fun with special populations**



**Shelter renovations**



Get inspired – check out more projects [here](#)

# Share my project!

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Connect to volunteers and get the word out to the press via your social media channels.



Use the marketing elements we've created for you, including save the date and other Facebook graphics, posters, sticker templates, activity guides, email signatures, and more. [Download them here](#).



Wear the official Good Deeds Day T-shirt, customized with your logo! Request yours on the official GDD registration form.





# My Good Deeds Day Checklist

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- ☐ Verify plans with partner organizations
- ☐ Confirm location
- ☐ Promote your project: create a Facebook event, hang posters in community centers
- ☐ Update volunteers: share event details, start & end time, and what to expect
- ☐ Organize logistics and materials: tables, chairs, storage area, sign-in forms
- ☐ Prepare event swag: print stickers, give freebies
- ☐ Dress your volunteers: order Good Deeds Day T-shirts
- ☐ [add your own to-do items!]



# You're now all set to change the world!

But... just in case, we're still here for you:

[Good-Deeds-Day.org](http://Good-Deeds-Day.org) | [info@good-deeds-day.org](mailto:info@good-deeds-day.org)

