

The logo consists of a double-lined circular border in a golden-yellow color with a distressed, hand-painted texture. Inside the circle, the text "Journée de la Bonne Action" is centered. The word "Journée" is on the top line, "de la Bonne" is on the second line, and "Action" is on the third line. The text is rendered in a rounded, sans-serif font with a color gradient: "J" is yellow, "our" is orange, "née" is purple; "de" is orange, "la" is purple, "Bon" is orange, "ne" is purple; "A" is purple, "ct" is orange, "ion" is purple.

Journée  
de la Bonne  
Action