



# 10 TAKEAWAYS

From the 1st Africa Regional Conference

Building Capacity | Building Partnerships | Building a Future

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- 1.** Partnerships, partnerships, partnerships!!!
  - If you want to change the world - you need everyone in your corner (government, private sector, third sector)
- 2.** Use Good Deeds Day as a day to celebrate the culmination of your efforts year round!
  - Good Deeds day may be once a year, but that does not mean that we are not doing good the on other 364 days
  - Plan projects/campaigns/events leading up to it
- 3.** We can find ways to work together as NGOs and not see each other as only competition
  - Build a network and share your resources
  - Everyone has knowledge to share and that is mostly likely useful and can be implemented in your organization
- 4.** Skill sharing - be good in what you're doing!
  - You can expand or partner with other NGOs that have other expertise
  - "I need your expertise with ABC and I can help you with XYZ"

- 5.** Before you come to a company do your research: what is interesting to them, their goals, the type(s) of work they have done, etc.
  - THEN propose your ideas
- 6.** Companies don't have to give you money -do not come to a corporate and expect/or think this way
- 7.** We're all part of the same ecosystem, the same tree.
  - What is my part in this tree? (corporate, NGO, individual, etc)
- 8.** Use the SDGs as a framework and tool when designing, documenting, and proposing project ideas and your organization's efforts
  - Which of the goals align to the critical issues in your communities?
- 9.** Good Deeds Day is here for you - use us/the website as a resource!
- 10. "We grow beyond the confines when we give to others, and we grow so much more" - Lebogang Ramafoko CEO of Soul City and Keynote Speaker at the Nelson Mandela Foundation Reception**