



**Doing Good with your Clients**

# Good Deeds Day is a global day that unites people from 100 countries to do good deeds for the benefit of others and the planet

Since 2007, millions of people from thousands of organizations and businesses join together every year to volunteer and do good. Major media partners, leading figures, and celebrities such as ABC Network studios NYC, NASDAQ, Pope Francis and many more have taken part.

Save the date: **April 7, 2019 – Good Deeds Day!**





"Every small positive action is a good deed"

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**Bill Gates**, Twitter,  
Good Deeds Day 2016



"It's important to have a day in which we acknowledge wonderful people who are dedicated to doing good"

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**Adrian Grenier**, NYC,  
Good Deeds Day 2016



"An official holiday that encourages you to pay it forward and help others"

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**Fox News** USA Good Deeds Day  
2014







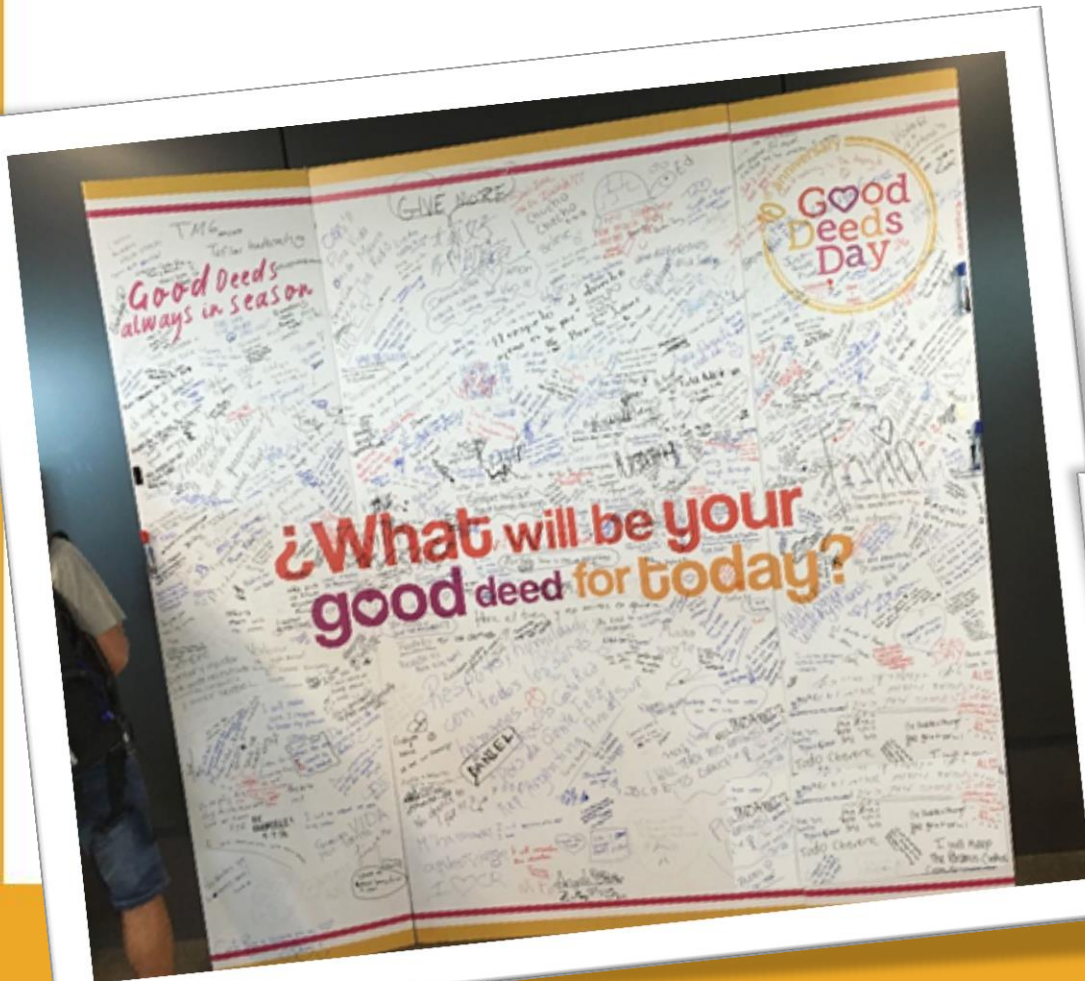
Here are 10 ideas to do good with  
your clients on Good Deeds Day



# #1- Vision wall

Create a “vision wall” in crowded open areas, asking people to share their vision on how to make the world a better place.

Contact us to get the designed wall.



## #2- Clients' Good Stories

Ask your clients to pledge their good deeds and display it on various media boards



**"I WILL RECYCLE.  
JOIN ME  
ON APRIL 10,  
HERALD SQUARE."**





## #3- The Good Deed Lottery

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Give out scratch cards with fun Good Deeds missions at the cash register



## #4- Company “selfie” wall

Encourage clients to take a selfie with a positive message and share on social media





## #5- Good Greeting Cards

Hand out the “good cards” while your clients wait in line

[Download designed greeting cards!](#)



## #6- The Good Box

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Put a Good Box to collect food, products or toys for donation





## #7- The “Good Deeds Wheel”

Invite your clients to try their luck on the “Good Deeds Wheel,” online or offline

What will your good deed be?



## #8- Sharing is Caring!

Set up a backdrop with your company's logo and ask people to share their cause on social media. [Download sign design](#)





## #9- Good Deeds Day t-shirts

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Order your t-shirts through Good Deeds Day [here](#)!

Or print your own using the official design. [Download it here](#)



## #10- Spread 'viral' messages





# Use fun swag - download from our website!

Spread the word about your Good Deeds Day with free graphics, templates, guides, and more: <http://www.good-deeds-day.org/downloads/>

Stickers



Facebook covers



Email signature



# You're now all set to change the world!

But... just in case, we're still here for you:

[Good-Deeds-Day.org](http://Good-Deeds-Day.org) | [info@good-deeds-day.org](mailto:info@good-deeds-day.org)

